

## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
10/654,374	09/03/2003	Geoffrey Terence Bailey	A-03.45	4194	
7:	590 09/28/2004		EXAMINER		
Arthur Jacob			CRAWFORD, GENE O		
25 East Salem S P.O. Box 686	Street		ART UNIT	PAPER NUMBER	
Hackensack, N	IJ 07601		3651		
			DATE MAILED: 09/28/2004	4	

Please find below and/or attached an Office communication concerning this application or proceeding.

			/				
	Application No.	Applicant(s)	31				
	10/654,374	BAILEY, GEOFFREY T	FERENCE				
Office Action Summary	Examiner	Art Unit					
	Gene O. Crawford	3651					
The MAILING DATE of this communica Period for Reply	tion appears on the cover sheet w	ith the correspondence address	<b>;</b>				
A SHORTENED STATUTORY PERIOD FOR THE MAILING DATE OF THIS COMMUNICA  - Extensions of time may be available under the provisions of 3 after SIX (6) MONTHS from the mailing date of this communic  - If the period for reply specified above is less than thirty (30) di  - If NO period for reply is specified above, the maximum statuto  - Failure to reply within the set or extended period for reply will, Any reply received by the Office later than three months after earned patent term adjustment. See 37 CFR 1.704(b).	ATION.  17 CFR 1.136(a). In no event, however, may a cation.  ays, a reply within the statutory minimum of thin pry period will apply and will expire SIX (6) MOI, by statute, cause the application to become A	reply be timely filed  rly (30) days will be considered timely.  NTHS from the mailing date of this communi  BANDONED (35 U.S.C. § 133).	ication.				
Status							
1) Responsive to communication(s) filed of	n						
· · · ·	☐ This action is non-final.						
3) Since this application is in condition for	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
4)  Claim(s) 1-12 is/are pending in the app 4a) Of the above claim(s) is/are solutions.  5)  Claim(s) is/are allowed.  6)  Claim(s) 1-12 is/are rejected.  7)  Claim(s) is/are objected to.  8)  Claim(s) are subject to restrictions.	withdrawn from consideration.						
Application Papers							
9) The specification is objected to by the E	Examiner.						
10) The drawing(s) filed on is/are: a	)[☐ accepted or b)[☐ objected to	by the Examiner.					
Applicant may not request that any objection	• • • • • • • • • • • • • • • • • • • •	, ,					
Replacement drawing sheet(s) including the 11) The oath or declaration is objected to be	· · · · · · · · · · · · · · · · · · ·	• •	• •				
Priority under 35 U.S.C. § 119							
12) Acknowledgment is made of a claim for a) All b) Some * c) None of:  1. Certified copies of the priority do 2. Certified copies of the priority do 3. Copies of the certified copies of the application from the International  * See the attached detailed Office action for	cuments have been received. cuments have been received in A the priority documents have beer I Bureau (PCT Rule 17.2(a)).	Application No  received in this National Stage	e				
Attachment(s)	<b>≈</b> □						
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Dotice of Draftsperson's Patent Drawing Review (PTO)</li> </ol>	-948) Paper No	Summary (PTO-413) (s)/Mail Date					
<ol> <li>Information Disclosure Statement(s) (PTO-1449 or PTO Paper No(s)/Mail Date 11/3/2003.</li> </ol>	O/SB/08) 5) Notice of (6) Other:	Informal Patent Application (PTO-152) 					

## **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

2. Claims 1-12 are rejected under 35 U.S.C. 102(b) as being clearly anticipated by Martin.

## Conclusion

- 3. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. The following are cited to show the art with respect to methods of displaying graphics on containers using planar coverings with distorted images that appear normal after shrink wrapping the covering on an object: Barnes, Jr et al., Geist et al., and Jean et al.
- 4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gene O. Crawford whose telephone number is 703/305-9733. The examiner can normally be reached on Monday thru Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Ellis can be reached on 703/308-1113. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Application/Control Number: 10/654,374

Art Unit: 3651

Page 3

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Primary Examiner

Art Unit 3651

\*\*\*